



Beatfreeks

Head of Research

- Do you have a desire to work on impactful projects to inform how a business works?
- Do you wish that marginalised voices could be championed?
- Are you keen to balance social impact and commercial successes?

Then this role is for you.

Role & Responsibilities

Overview:

As our Head of Research your role will be ensuring best in class approach to our methodology and delivery. You will be required to deliver thought leadership for both Beatfreeks and our clients.

You will be responsible for overseeing multiple projects across: research, insight and consultancy. Ensuring each area is delivered to the highest possible standard, and thereby maintaining Beatfreeks position as a trusted, capable and expert delivery partner.

You will report to and work closely with the Director of Client Relations and Operations to ensure continued growth of the business.

As this is a senior role, you will be responsible for staff management on a project by project basis.

What that means:

- You should have a strong research background in academic, social or market research with a proven track record of delivering research projects for large organisations
- You should have experience in working with young people and/ or other marginalised groups, including research engagement, designing appropriate sampling frameworks, and participatory or co-created research
- You should be confident across a range of data collection methods, including focus groups, interviews, survey research, creative methods



- You should be confident across a range of quantitative and qualitative data analysis methods (experience in statistical modelling not essential, but desirable)
- You should have experience in presenting research findings clearly, creatively and commercially, and facilitating conversations to translate research insights into strategy
- You should be invested in the development of the organisation, advising how we continue evolving
- You're an incredible organiser. Able to handle multiple projects at one time, planning, initiating, resourcing, managing and communicating.
- You are able to help design and enhance Beatfrees research and delivery methodology and processes
- You are confident liaising with clients, explaining our approach, providing status reports, tracking budgets and managing expectations
- You understand how to get the best from a team, providing line management and personal development support.

What you will do:

Organisational Development:

- Support the Director of Client Relations and Operations with business strategy including product development, new business development and the future of research
- Develop robust methodology, research approaches and evaluation processes that are translatable across multiple sectors
- Ability to critically evaluate projects and processes to support company growth

Research Delivery

- Be accountable for full project management from client brief to delivery and evaluation
- Create clear documentation detailing project scope and success criteria, milestones, tasks and resources
- Work within our financial monitoring processes as a Budget Owner; including inputting into service cost estimates, projecting and working within project spend, processing invoices, purchasing resources, negotiating with external suppliers, as well as documenting spend by saving receipts and inputting into project budgets. You'll also be responsible for conducting monthly budget checks, in addition to quarterly financial reporting.



- Agility to manage stakeholders, trouble-shoot and navigate blockers/issues with effective resolutions and solutions
- Ensure that we are adhering to a high standard of research ethics, including but not limited to GDPR compliance, and informed consent policies across all of our projects (experience of the Market Research Society Guidelines is desirable but not essential)
- Work within our evaluation framework; ensuring that evaluation collection is relevant to the client and Beatfrees key performance indicators, worked into the project strategy and delivery, and reported on effectively. This may include but is not limited to; data collection and analysis, external report writing, gathering testimonials and case studies, as well as internal and external debriefing.
- Work with the Director of Client Relations and Operations to review project resources and provide recommendations where appropriate to ensure all projects are correctly resourced.
- Manage relationship with supporting agencies, including survey panel agencies
- Travel for the job nationally and internationally if required.
- Support with training other team members as needed.

Thought Leadership & Marketing

- Drive transformational change for the business
- Champion the role we play for our community and clients

Personal Skills:

- Analytical thinker - can plan and problem solve
- Agile and available - always on top of comms
- Process development, review and reporting
- Leadership qualities
- Extremely well organised, keeps on top of admin and able to work efficiently
- Excellent presentation skills
- Facilitation skills
- Audience development and marketing
- Able to organise groups of people working on projects, programmes and events
- The highest level of written and verbal communication
- Strong attention to detail
- Desired but not compulsory - experience with following brand sectors - FMCG, Property, Health and Well-Being and Education



Personal Qualities:

- You thrive in a fast-paced, youthful environment
- You're a self-starter, and have a high standard of yourself and others
- You are creative, ambitious and determined
- You take accountability
- You get stuck in where needed
- You can set realistic but ambitious goals and reach them on deadline
- You are motivated and resilient - able to deal with bounce backs and maintain a positive attitude
- You have fantastic communication skills across the board - to clients, to the team and to the public

Why Beatfreaks?

Beatfreaks is an insight and strategy agency specialising in scaling relevance with young and diverse audiences.

We are experts in Gen Z and Millennial Trends and Insights, connecting brands and institutions to the largest generations in human history through world-class research, and actionable strategy.

We are looking for a purpose driven leader, to steer the future of our research

The details

Status: Permanent

Salary: £50,000 per annum

Working arrangement:

- Hybrid preferably based within commuting distance to Birmingham
- Flexible work arrangement (4-5 days per week)
- Holiday - 30 days including bank holidays

How to apply?

Key information

Deadline for applications is Friday 28th June, 5PM. Virtual interviews to follow, with a possibility of a second stage interview in person.



The role is due to commerce ASAP after the offer has been made but we can be flexible with the start date depending on your prior commitments.

Process

Please send a CV (including two references) and covering note in your own style (covering letter, video, voice note, presentation - whatever you prefer, but no longer than 500 words/3 minutes) that highlights why you're a fit for the role to - sinead@beatfreaks.com with 'Head of Research' in the subject line.

Hiring Policy

We're not just committed to being an equal opportunity employer, we actively celebrate diversity in all its forms.

We actively welcome and want to hear from applicants who are marginalised. If you aren't sure if this is for you and are cautious about putting yourself out there (we've been there...) then do reach out to Sinead at sinead@beatfreaks.com

Let us know if we can do anything to make the application or interview process more accessible.

Please note, proof of the right to work in the UK and DBS check will be required.