



BEATFREAKS

Associates: Recruitment Deck



BEATFREEKS

Beatfreaks is an engagement and insight agency with a vital community of young creatives.

We work with brands, government and funders who see value in sharing power with young people.

Our model is simple: the more young people exercise their influence through creativity, the more relevant institutions become, and the more they can shape the world together.



@beatfreaks

BEATFREEKS VALUES

BE BOLD

- Be brave, make a statement and don't be afraid to be a trailblazer. We're happy to lead out in front.
- Be confident. Be courageous. Take risks but be natural.
- We stand up for what we believe in, and call out prejudices, bias and discrimination. We're here to make and inspire change.

BE IMAGINATIVE

- Be playful and creative - be purposeful, vibrant and inspire through creative expression, but never at the expense of simplicity and clarity.

BE CURIOUS

- We enquire. We pose questions, don't accept the status quo and always, always ask: how can this be better?
- We ask and we listen. We want to know what's going on in the world and in people's minds.

BE FREE

- Give everyone freedom to put their own spin or twist on these core principles.
- Be free to express, free to play, free to have a voice, free to be you as Beatfreaks.





WORKING HERE

Working for Beatfreaks:

We work hard, we turn up on time, we make the office an enjoyable place to be. We host our guests well. We keep it healthy where we can. We take quick breaks but often to rest our eyes and brains. We get stuff done on time and we communicate often. We support each other. We are professional and have high standards. We are grounded and grateful. We collaborate. We don't wait to be asked to do something. We love what we do and we make sure we show it.

We want to work with people who:

- **Believe in the power of young people**
We champion and work with this idea everyday so it's an important one!
- **Want support to grow and develop**
We are ambitious and want to support our team to reach their goals and dream big.
- **Value inclusivity**
Equality, diversity and inclusion is super important to us. We are by no means perfect but we strive to be an "Institution of the Future".
- **Aren't afraid to get their hands dirty**
We are a small team with no dedicated IT department and only a part-time finance officer. We are excited by getting stuck in and making our work possible by never saying "that's not my job".





WHAT WE EXPECT FROM OUR ASSOCIATES

We are looking for people who have lots of experience in one of the following areas:

- Project Management
- PR
- Videography
- Designing Thinkers
- Marketing Strategy & Campaigns
- Research and Insight
- Graphic Design

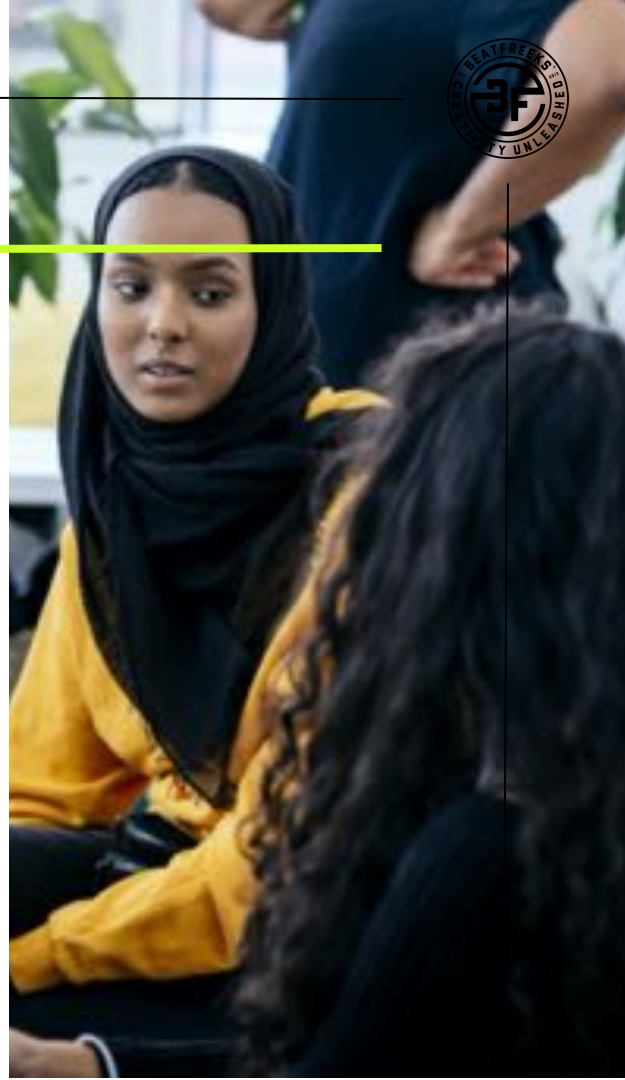
As a Beatfrees Associate you will:

- know Beatfrees so you can represent us in front of clients and young people.
- be familiar with our methodology so you can work in a way that is true to who we are as a company.
- take a brief and make it come alive.
- be creative and innovative; think outside of the box.
- always come back to young people - they should be at the centre of all our work.
- if you are not sure - ask!

WHAT YOU CAN EXPECT FROM US

As an associate, we are offering you the chance to:

- Be the first people we call when we need your area of expertise
- Be extended members of the Beatfrees team
- Be paid at your agreed fee throughout all projects at Beatfrees
- Be the lead on a variety of different projects with a variety of our clients
- Attend an annual Associates networking event
- To work with some of our amazing clients





HOW BEING AN ASSOCIATE WORKS

As a Beatfrees Associate:

- You are on board for 12 months
- If we like your portfolio and need your skills, you will be invited to an interview to understand your fit and experience
- When a relevant project comes up - we will call you to understand your availability and whether you can take on the work
- You can of course turn down the work if you are not available or not interested at that time
- You are hopefully someone we work with regularly over the 12 month appointment but there are no guarantees - it just depends what work comes in



QUESTIONS?

Loreal Stokes (Assistant Project Manager)

loreal@beatfreaks.com / 0121 794 0207 / www.beatfreaks.com